

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

MISSION STRONG FUND

WE ARE STRONGER TOGETHER

Please consider making a charitable gift to the Greater Joliet Area YMCA's Mission Strong Fund to help ensure the long-term sustainability of our YMCA.

For more than 90 years, the Greater Joliet Area YMCA has worked hand-in-hand with our neighbors to bring about meaningful change in our community. Even during times of crisis, the Y has found ways to support children, families and seniors living in the communities we serve. **But, we cannot do it alone.**

As a result of our COVID-19 closure, program capacity restrictions, and substantial unbudgeted expenses for personal protective equipment and additional program and facility safety modifications, the Y needs your financial support to ensure that our mission can continue to thrive throughout Will and Grundy Counties. You can make a difference in the lives of people living in our community, your friends and neighbors, by making a charitable gift to the YMCA.



MISSION STRONG FUND GIVING OPPORTUNITIES

CREATE OPPORTUNITIES Sponsorship: \$5,000

IMPACT:

Relieves the financial burden for families seeking child care, welcoming kids to before and after school care following months of sheltering in place.

Featured Benefit:

- Listed among lead donors in full-page thank you ad in local newspapers, published to Y social media and blog
 Reach: 14,500 social media followers, 70,000 monthly website impressions
- Photo opportunity shared on all Y Facebook pages and the blog
 Reach: 14,500 social media followers, 70,000 monthly website impressions
- Recognition in donor list for fall YMCA Mission Strong video
 Reach: 14,500 social media followers, 70,000 monthly website impressions
- Gold Partner (36" x 72") custom banner in four branches

BELIEVE IN POTENTIAL Sponsorship: \$3,000

IMPACT:

Nurtures our neighbors by providing staffing and space to ensure safe and effective meal distribution, serving upwards of 150 families weekly.

Featured Benefit:

- Listed among lead donors in full-page thank you ad in local newspapers, published to Y social media and blog **Reach:** 14,500 social media followers, 70,000 monthly website impressions
 Gold Partner (36" x 72")
- custom banner in branch of your choice **Reach:** On display for all branch members to see

CARE ABOUT COMMUNITY Sponsorship: \$1,000

IMPACT:

Helps increase staffing and instructors when group size, room or pool capacity would otherwise limit participation.

Featured Benefit:

 Silver Partner (24" x 36") custom banner in branch of your choice
Reach: On display for all branch members to see.

OPEN DOORS AND OPEN ARMS Sponsorship: \$500

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IMPACT:

Nurtures our neighbors Makes masks and gloves available, ensuring safety while members nurture their physical and mental health.

Featured Benefit:

- Recognition in post-campaign e-blast through local Chambers of Commerce
- YMCA Mission Strong window cling to display in home, car or business

SUPPORT SAFE PROGRAMS Sponsorship: \$250

IMPACT:

Equips a Y branch with a week of disinfecting wipes to help prevent the spread of germs while kids, seniors, and families connect and build community.

Featured Benefit:

• Listed among all supporters on signage in branches throughout 2021



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