

In 2019, charitable support of the YMCA provided more than 9,100 children, teens, seniors and families with access to programs and membership who would not have been able to otherwise afford the experience, as well as helped improve our four facilities. Thank you to our 2019 top contributors!



#### VISIONARY

- (\$100,000 and above)
- AMITA Health Saint Joseph Medical Center
  - Paul Gantzert
  - United Way of Will County

#### CHAMPION

- (\$25,000 - \$49,999)
- Joliet Township

#### INNOVATOR

- (\$15,000 - \$24,999)
- Compeer Financial
  - Laraway School \*
  - Will County Board
  - YMCA of the USA



#### AMBASSADOR

- (\$10,000 - \$14,999)
- Rich and Mary DeGrush
  - Ron and Jeannine Evenson
  - Mr. and Mrs. Robert Kegley
  - Lambert Memorial Fund for Children
  - LyondellBasell - Morris Complex
  - Midland States Bank ^
  - Silver Cross Healthy Community Commission
  - Barb Ziegner

#### PLATINUM PARTNER

- (\$5,000 - \$9,999)
- Kathy Blessent
  - Guy and Jan Christensen
  - Heartland Equipment LLC
  - Jason Clearwater Fund
  - Plainfield Lions Charities
  - Plainfield Giving Gala
  - Gus P. and Deborah Rousonelos
  - Gus and Diane Rousonelos
  - Rousonelos Lean Pork Producer LLC
  - Jeff and Cheri Rubocki
  - Mynne "Sis" Schmidt +
  - Richard and Mary Searls
  - United Way of Grundy County

#### GOLD PARTNER

- (\$2,500 - \$4,999)
- Advantage Realty
  - Ahoyt Family Dental and Associates
  - Anonymous
  - Judy Avery
  - Fred and Maria Bliznick \*
  - Al and Ellen Butkus
  - C. and J. Avery Family Foundation
  - CPC Powder Coating \*
  - C.W. Avery Family YMCA - Boot Camp

- Crane Fund for Widows & Children
- Don and Gene DeGeus
- Ed and Gloria Dollinger \*
- ExxonMobil
- Holly Club of Joliet
- Hourglass Wealth Management, Katie Millar and Larry Loethen Jr. ^
- Impact Outdoors \*
- Paul and Donna Jeschke
- Joliet Park District \*
- Plainfield Area Chamber of Commerce ^
- Kenny and Kristi Sandeno
- Mike and Barb Scudder
- Social Vid Network \*
- Dan and Jeanette Stevenson
- Ultimate Software
- Nancy Felman Vincent
- Village of Plainfield \*
- Robert Wunderlich \*
- Al and Donna Zanzola



^ Denotes donors who sponsored the BE THE GOOD Gala and are being recognized for the amount of their direct support.  
+ Denotes contributors who have passed.  
\* Denotes an in-kind donation of products or services.



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# MISSION STRONG FUND



## WE ARE STRONGER TOGETHER

Please consider making a charitable gift to the Greater Joliet Area YMCA's Mission Strong Fund to help ensure the long-term sustainability of our YMCA.

Donate today by visiting [www.jolietymca.org](http://www.jolietymca.org) or mail your gift to:

Greater Joliet Area YMCA  
Mission Strong Fund  
749 Houbolt Road  
Joliet, IL 60431

The Greater Joliet Area YMCA is a registered 501(c)(3) nonprofit organization; tax ID# 36-2169197.



### GREATER JOLIET AREA YMCA

#### C.W. AVERY FAMILY YMCA

15120 Wallin Drive  
Plainfield, IL 60544

#### GALOWICH FAMILY YMCA

749 Houbolt Road  
Joliet, IL 60431

#### MORRIS COMMUNITY YMCA

320 Wauponsee Street  
Morris, IL 60450

#### SMITH FAMILY YMCA

1350 S. Briggs Street  
Joliet, IL 60433

(815) 729-9638

<https://www.jolietymca.org/giving/>



GREATER JOLIET AREA YMCA

## DONOR AND SPONSOR OPPORTUNITY GUIDE

Sustaining the YMCA mission during the COVID-19 pandemic

# STRONGER TOGETHER

For more than 90 years, the Greater Joliet Area YMCA has worked hand-in-hand with our neighbors to bring about meaningful change in our community. Even during times of crisis, the Y has found ways to support children, families and seniors living in the communities we serve.

**But, we cannot do it alone.**

As a result of our COVID-19 closure, program capacity restrictions, and substantial unbudgeted expenses for personal protective equipment and additional program and facility safety modifications, the Y needs your financial support to ensure that our mission can continue to thrive throughout Will and Grundy Counties. Without our Gala or Annual Campaign, Mission Strong is our sole fundraising focus for 2020.



## MISSION STRONG DONOR AND SPONSOR OPPORTUNITIES



### ALWAYS HERE FOR OUR COMMUNITY

Sponsorship: \$25,000

**IMPACT:**

Keeps our doors open wide to youth, teens, adults, families and seniors who are seeking membership or programs, but are struggling financially due to the pandemic and other hardships.

**Featured Benefit:**

- Two week thank you message on all four branch marquees  
**Reach:** Exposure to our 20,000 YMCA members in Plainfield, Joliet, and Morris
- Dedicated news release with photo opportunity, shared on website and social media  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Speaking role/interview in fall YMCA Mission Strong video  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Gold Partner (36" x 72") custom banner in four branches  
**Reach:** On display for our 20,000 members to see



### ENSURE A BRIGHTER FUTURE

Sponsorship: \$10,000

**IMPACT:**

Ensures that Y signature programs, like child care and swim lessons will sustain, helping our most fragile community members emerge stronger from this crisis.

**Featured Benefit:**

- Two week thank you message on one branch marquee of choice  
**Reach:** Exposure to YMCA members and local residents
- Dedicated news release with photo opportunity, shared on website and social media  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Recognition in donor list for fall YMCA Mission Strong video  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Gold Partner (36" x 72") custom banner in four branches  
**Reach:** On display for our 20,000 members to see



### CREATE OPPORTUNITIES

Sponsorship: \$5,000

**IMPACT:**

Relieves the financial burden for families seeking child care, welcoming kids to before and after school care following months of sheltering in place.

**Featured Benefit:**

- Listed among lead donors in full-page thank you ad in local newspapers, published to Y social media and blog  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Photo opportunity shared on all Y Facebook pages and the blog  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Recognition in donor list for fall YMCA Mission Strong video  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Gold Partner (36" x 72") custom banner in four branches  
**Reach:** On display for our 20,000 members to see



### BELIEVE IN POTENTIAL

Sponsorship: \$3,000

**IMPACT:**

Nurtures our neighbors by providing staffing and space to ensure safe and effective meal distribution, serving upwards of 150 families weekly.

**Featured Benefit:**

- Listed among lead donors in full-page thank you ad in local newspapers, published to Y social media and blog  
**Reach:** 14,500 social media followers, 70,000 monthly website impressions
- Gold Partner (36" x 72") custom banner in branch of your choice  
**Reach:** On display for all branch members to see.



### CARE ABOUT COMMUNITY

Sponsorship: \$1,000

**IMPACT:**

Helps increase staffing and instructors when group size, room or pool capacity would otherwise limit participation.

**Featured Benefit:**

- Silver Partner (24" x 36") custom banner in branch of your choice  
**Reach:** On display for all branch members to see.



### OPEN DOORS AND OPEN ARMS

Sponsorship: \$500

**IMPACT:**

Makes masks and gloves available, ensuring safety while members nurture their physical and mental health.

**Featured Benefit:**

- Recognition in post-campaign e-blast through local Chambers of Commerce
- YMCA Mission Strong window cling to display in home, car or business



### SUPPORT SAFE PROGRAMS

Sponsorship: \$250

**IMPACT:**

Equips a Y branch with a week of disinfecting wipes to help prevent the spread of germs while kids, seniors, and families connect and build community.

**Featured Benefit:**

- Listed among all supporters on signage in branches throughout 2021

Gift amounts are cumulative for the year and can be paid in installments.

All donors of \$250+ will be recognized in the Y's program guide and e-newsletter, reaching more than 15,000 subscribers.